

Empowering Entrepreneurs - How VisualCOACHing is shaping South Africa's Business Future one Business at a time

At **Visual Works**, our mission goes beyond supplying Audio Visual and Information Technology solutions. We're deeply invested in building South Africa's future, one empowered entrepreneur at a time. That's why we are proud of the story and strength behind **VisualCOACHing**, a social impact initiative led by our Director, Tania Muhlenbeck, an internationally certified business coach and experienced Business owner, with a heart for transformation.



Tania Muhlenbeck is more than a director at **Visual Works**, she is a dynamic force in the business development space. With international credentials in business coaching, Tania is passionate about turning potential into profit for especially previously disadvantaged South Africans who want to start, grow and scale their businesses.

Her one-on-one sessions, workshops, and mentorship programmes are not just theoretical, they are practical action-orientated, and designed to turn ideas into income.

VisualCOACHing offers a structured journey, taking your dreams to Strategy to Success.

- **Clarity Coaching:**

Helping entrepreneurs understand what success looks like for them.

- **Strategic Planning:**

Transforming vague goals into clear, actionable steps.

- **Business Tools:**

Providing templates, financial guidance, branding & marketing advice and more.

- **Growth Mentorship:**

Supporting scaling strategies once a foundation is in place.

It isn't corporate coaching for the elite, it is **real-world coaching for real** people, drive by heart, strategy and impact.